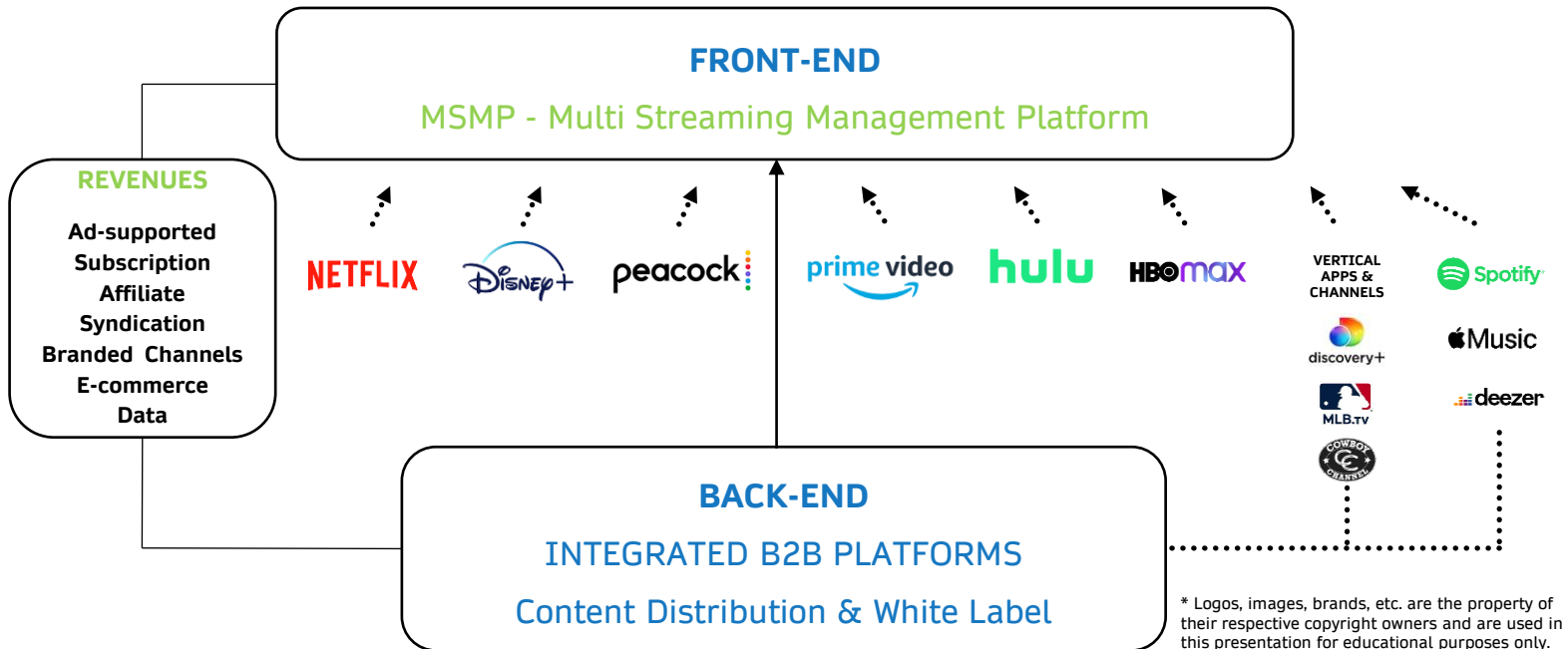


MSMP

MULTI STREAMING MANAGEMENT PLATFORM

- ✓ A centralized next generation Interactive OTT management platform that **consolidates** multiple streaming services & content providers.
- ✓ Consumers can **simultaneously** watch, navigate, interact & manage activities across streaming platforms, channels & services.



REVENUE CHANNELS:

- ✓ **Ad-supported** - Beyond standard ad formats & brand/product placements, the management platform has first-hand/direct access to audiences to effectively deliver advertising/messages before other streaming providers have the opportunity serve their ads.
- ✓ **Subscription** - Upper hand on premium positioning within the platform, easy to deploy in-house promotional packages, plus strategic alliances with providers (front-end & back-end) to exponentially increase paid subscription & on-demand customer base.
- ✓ **Affiliate** - A centralized management platform offers unmatched compensation advantages to the company, as well as practicality for users to keep up with the trend - pause & reactivate subscription services regularly - generating unparalleled transactional volume.
- ✓ **Syndication** - The integrated blockchain back-end content syndication platform allows global content licensing & distribution. It bridges the gap between traditional & digital media content distribution with automated transactions & effective monetization tools.
- ✓ **Branded channels** - White label feature provides brands/products with customized streaming channels listed within the platform's directory, as well as content curation tools to populate & promote their channel.
- ✓ **E-commerce** - A plethora of products & services sales transactions, plus the biggest ecommerce trend of the future - live streaming shopping - projected to surpass \$25 billion by 2023
- ✓ **Data** - Direct access to consumer provides better audience data & the ability to fully leverage these insights to further capitalize through diversification & higher value targeting.

**MSMP will shift the balance of power
& position your Entity/Company as the absolute leader in the industry.**

contact@msmplatform.com

msmplatform.com

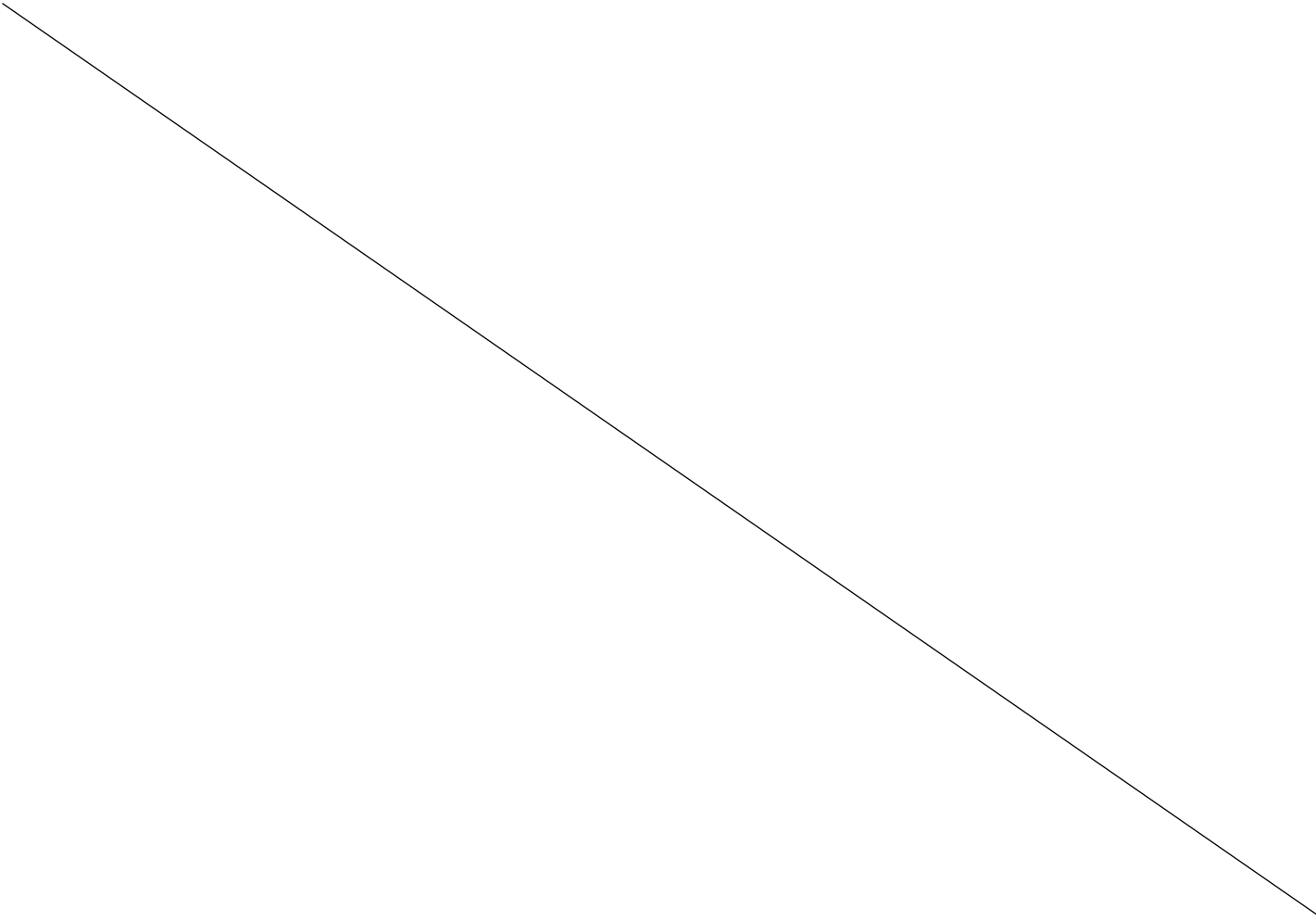
MSMP

MULTI STREAMING MANAGEMENT PLATFORM

The evolution of digital market shows a consistent growth trajectory in the funding and acquisition of Media Tech platforms.

Although development phases usually follow a traditional route, utilizing exit strategies from VC firms, with substantial returns, many disruptive digital media technology tend to fall into fast-track development directly with media conglomerates to expedite take-to-market action plans.

As time is of the essence, the ROI scenario from MSMP should most likely be accelerated, based on industry standards and extensive research - refer to the attached comps list below.



MSMP will shift the balance of power
& position your Entity/Company as the **absolute leader** in the industry.

MSMP

MULTI STREAMING MANAGEMENT PLATFORM



[Patreon](#)

2013 , San Francisco (United States)

Crowdfunding for musicians, artists & content creators

Investors: Rothenberg Ventures, The Start Project + 31 more

Last round: USD 90M, Series E, Sep 2020

Disclosed

Funding

USD 255M



[CuriosityStream](#)

2014 , Silver Spring (United States)

Ad free subscription video on demand service

Investors: TimesSquare Capital Management, Blum Capital Partners

Last round: USD 140M, Series D, Feb 2019

Disclosed

Funding

USD 115M



[Restream](#)

2015 , Austin (United States)

Provides platform to stream video content to other streaming platforms

Investors: Colopl Next, International Accelerator + 9 more

Last round: USD 50M, Series A, Aug 2020

Disclosed

Funding

USD 53M

MSMP

MULTI STREAMING MANAGEMENT PLATFORM



[Genvid Technology](#)

2016 , New York City (United States)

eSports streaming tool developer

Investors: OCA Ventures, Galaxy Interactive + 8 more

Last round: USD 33M, Series B, Nov 2019

Disclosed
Funding
USD 43M



[Brat](#)

2017 , Los Angeles (United States)

OTT video streaming network

Investors: A Capital Venture, M3 Ventures + 5 more

Last round: USD 3M, Conventional Debt, Jul 2020

Disclosed
Funding
USD 35M



[Firework](#)

2018 , California (United States)

Online video streaming platform

Investors: Lightspeed Venture Partners, IDG Capital + 4 more

Last round: USD 30M, Series B, Feb 2020

Disclosed
Funding
USD 17M

MSMP

MULTI STREAMING MANAGEMENT PLATFORM



VideoCoin

2016 , San Jose (United States)

Decentralized video distribution platform

Investors: DNA, Science + 11 more

Last round: USD 50M, ICO, May 2018

Disclosed
Funding
USD 36M



VENN

2019 , New York City (United States)

Esports broadcasting & news media solution provider

Investors: Amy Morhaime, YuChiang Cheng + 10 more

Last round: USD 17M, Series A, Sep 2019

Disclosed
Funding
USD 15M



Phenix

2013 , Chicago (United States)

Real-time IP video solutions provider

Investors: KB Partners, Kirenaga

Last round: USD 3M, Series B, Aug 2020

Disclosed
Funding
USD 15M

MSMP

MULTI STREAMING MANAGEMENT PLATFORM



[Boom.tv](#)

2015 , Redwood City (United States)

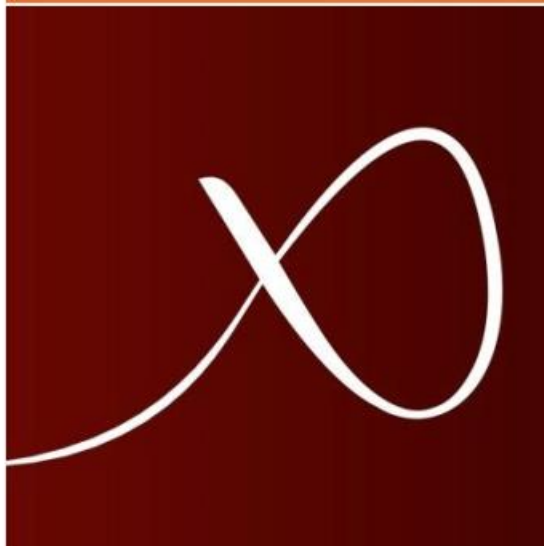
Live streaming platform for casual eSports games

Investors: Crosscut + 10 more

Last round: USD 10M, Series A, Feb 2020

Disclosed
Funding

USD 13M



[Passionflix](#)

2016 , Playa Vista (United States)

One-demand video platform for romantic shows

Investors: Trimantium, Dot Capital + 7 more

Last round: USD 7M, Series A, Aug 2019

Disclosed
Funding

USD 11M



[StreamElements](#)

2016 , Tel Aviv (Israel)

Monetization solutions for live streaming

Investors: Samsung NEXT, SigmaLabs + 4 more

Last round: USD 11M, Series A, Jan 2019

Disclosed
Funding

USD 11M

MSMP

MULTI STREAMING MANAGEMENT PLATFORM



Reelgood

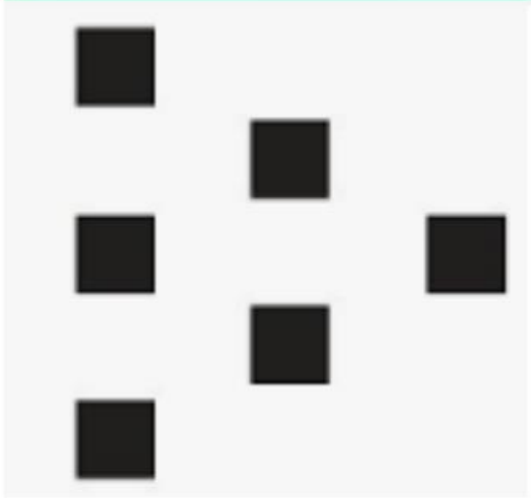
2015 , San Francisco (United States)

Video search and guide platform

Investors: Correlation Ventures, August Capital + 3 more

Last round: USD 7M, Series B, Dec 2019

Disclosed
Funding
USD 11M



Livepeer

2005 , New York City (United States)

Live video transcoding solutions provider

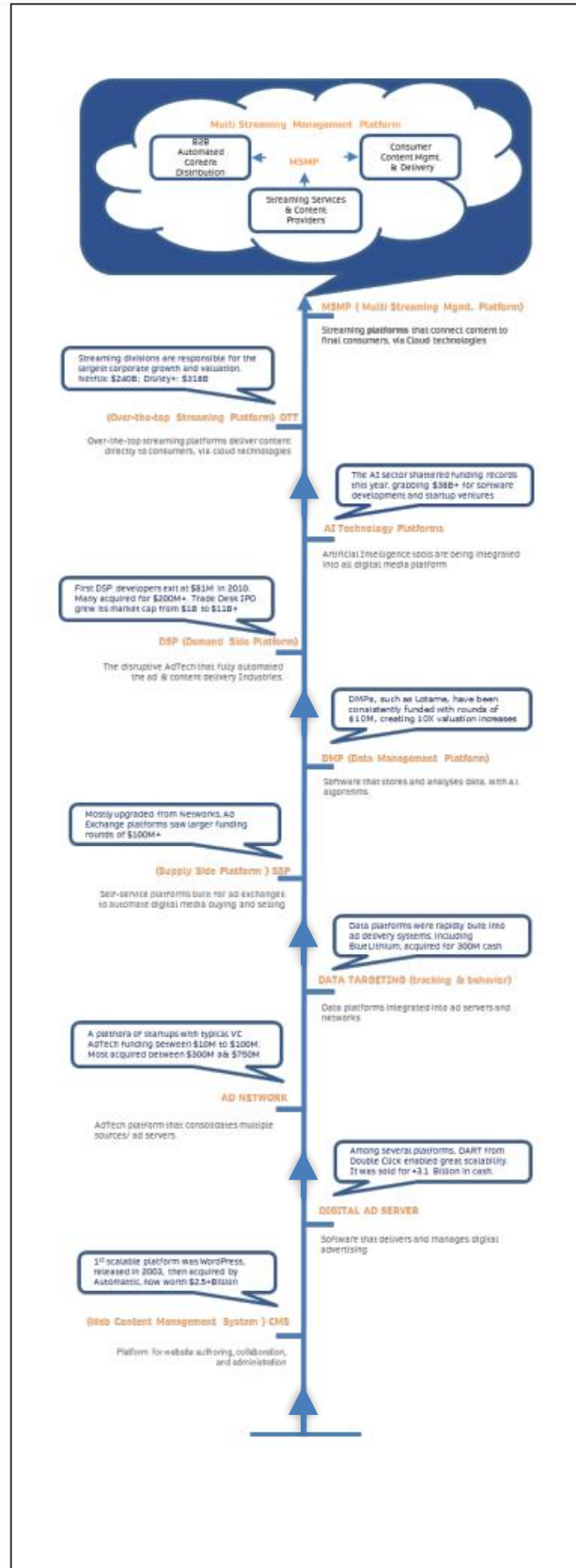
Investors: Compound, Collaborative Fund + 11 more

Last round: USD 8M, Series A, Jun 2019

Disclosed
Funding
USD 11M

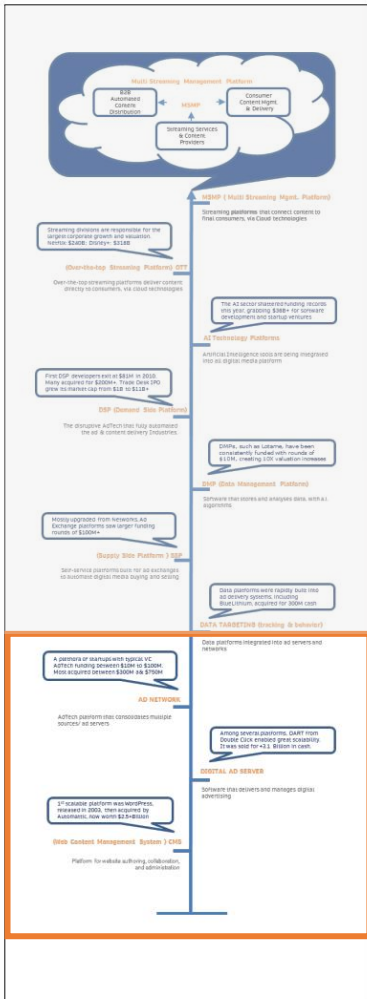
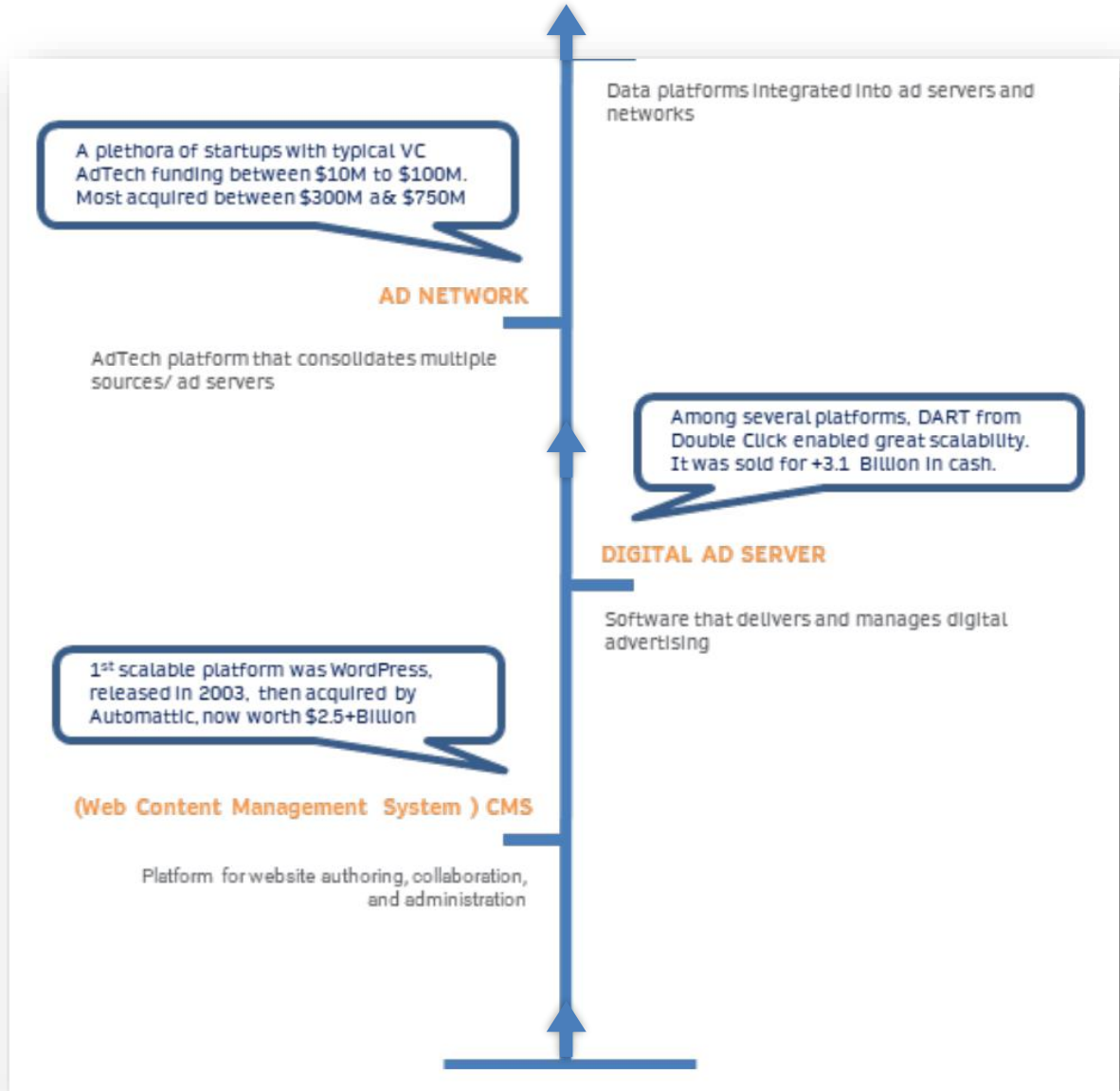
MSMP

MULTI STREAMING MANAGEMENT PLATFORM



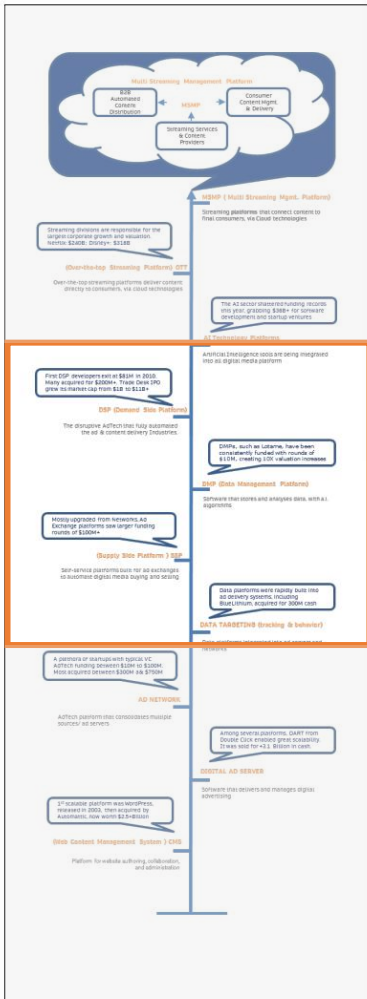
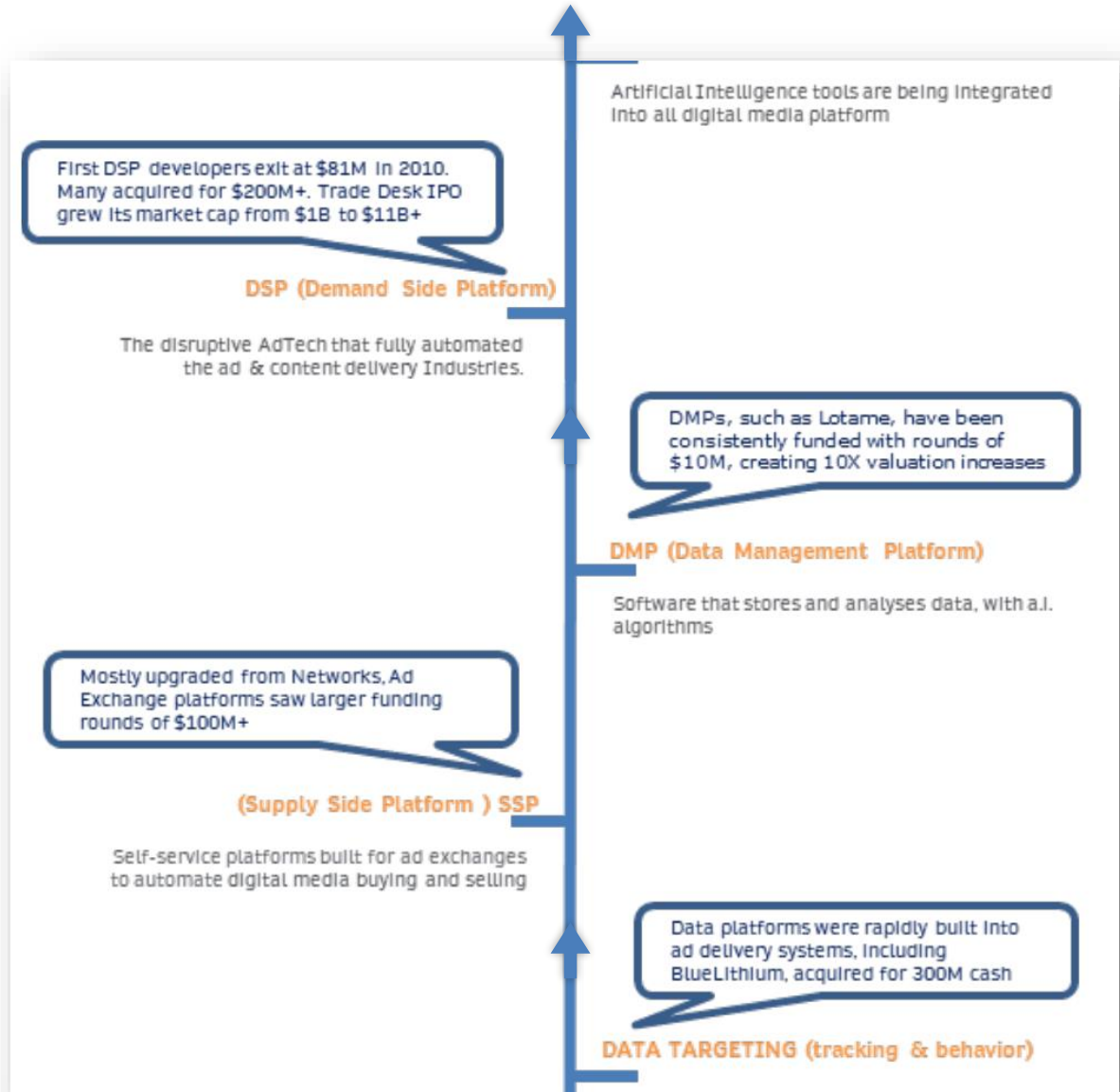
MSMP

MULTI STREAMING MANAGEMENT PLATFORM



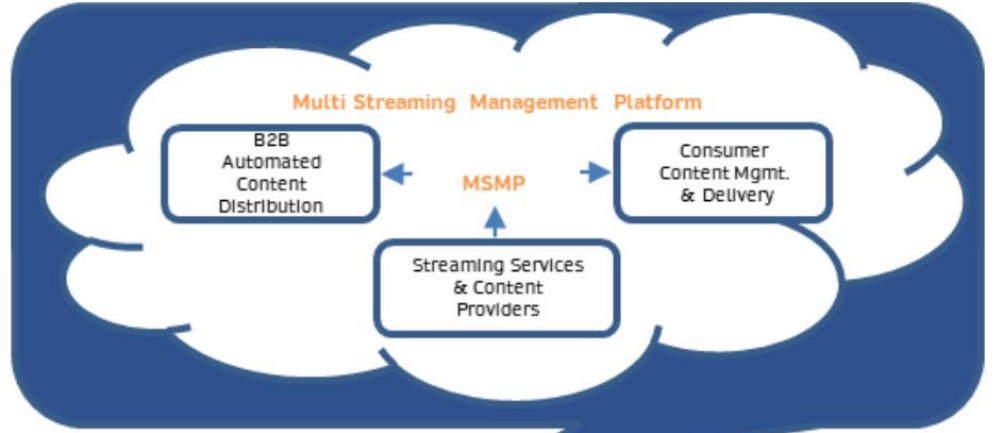
MSMP

MULTI STREAMING MANAGEMENT PLATFORM



MSMP

MULTI STREAMING MANAGEMENT PLATFORM



MSMP (Multi Streaming Mgmt. Platform)

Streaming platforms that connect content to final consumers, via Cloud technologies

Streaming divisions are responsible for the largest corporate growth and valuation. Netflix: \$240B; Disney+: \$318B

(Over-the-top Streaming Platform) OTT

Over-the-top streaming platforms deliver content directly to consumers, via cloud technologies

The AI sector shattered funding records this year, grabbing \$38B+ for software development and startup ventures

AI Technology Platforms

